



Meet Larry Shanker manager of the Canada Dry award winning sales team.

Larry and his organization were one of an elite handful of Canada Dry Bottlers throughout the entire U.S. to win an award for outstanding distribution and sales. They hit a sales goal that few bottlers ever reach.

But there's more to this story than extraordinary sales performance.

Larry's precise standards have insured that Canada Dry's quality is always what you'd expect—whether it's Canada Dry's refreshing Ginger Ale, sparkling Club Soda, smooth Tonic Water, or one of Canada Dry's other fine flavors.

And, Larry and his people have been busy with much more than Canada Dry beverages this year. As many of you know, they are active members of the

Lansing and Jackson community. They're proud to be helping the economy and employment grow. And they're concerned with keeping the environment clean.

So the next time you're near his plant at 2401 South Cedar Street, drop in and shake Larry's hand.

Canada Dry is proud to have Larry and his entire organization in their "Family of Bottlers."

